

Istria, Croatia

# Poreč

*You complete us*



Poreč tourist board



## Poreč,

a place where all the values of traditional and modern Mediterranean come together. The charm of the old town with its mosaics and sights under the auspices of UNESCO, the tradition of wine and olives cultivation, local varieties and groceries, quiet coves, long coastline and green interior riches that we have inherited and preserved. But what specifically defines our past and builds our future is the art of providing a warm welcome since 1845, when Poreč was enlisted as tourist destination and when the first travel guide with a description of the town was printed.



**This town was  
preparing  
for more than  
150 years for  
your arrival**



# Poreč

## Istria, Croatia



- mediterranean town, western coast of the Istrian peninsula, Croatia
- tourism tradition since 1844
- Euphrasian Basilica – World Heritage Site with valuable mosaics, under the auspices of UNESCO
- around 20,000 inhabitants
- 37 kilometres of coastline
- more than 3,850 sunshine hours per year
- sea temperature during summer up to 28 degrees Celsius
- the warmest month is August, 30 degrees Celsius
- mild winters
- 21 beaches awarded with Blue Flag, international symbol of preserved sea and coastline (20% of all Croatia's Blue Flags!)



**SOME OF THE WORLD'S FAMOUS MOSAICS THAT ADORN OUR TOWN ARE ASSEMBLED IN THE 3<sup>RD</sup> CENTURY. AND SOME WILL BE ASSEMBLED UPON YOUR VISIT. THOSE ARE MOSAICS THAT WERE CREATED BY EXPERIENCES, TILES WHICH WE COMPLEMENT EACH DAY OVER AND OVER AGAIN WHILE EXPECTING YOU.**

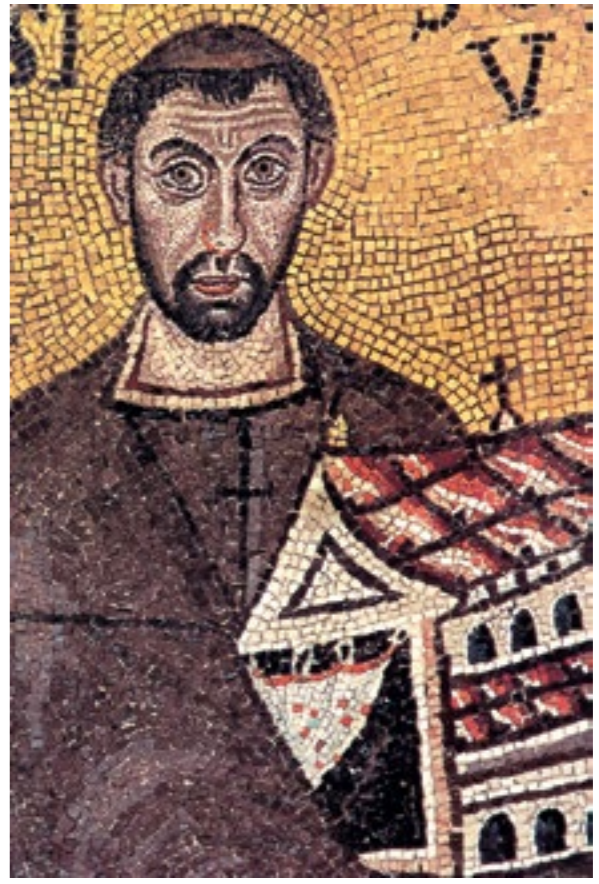
## **Content**

Poreč, old town center	12
Activities	24
Trips	42
Beaches and sea	48
Gourmet	52
Entertainment	60
Accommodation	68



# We prepared you a walk through a two millennia

Town centre, surrounded by bulwarks and towers, situated on a peninsula immersed in the sea, has its foundations set in the ancient times.



Euphrasian basilica complex and its mosaics are among the most beautiful and best preserved monuments of early Byzantine art in the Mediterranean. The basilica was built in the 6th century on the site of an early Christian church, in the time of Bishop Euphrasia and the Emperor Justinian I, and since 1997 it is inscribed as a part of the UNESCO World Cultural Heritage. In addition to the archaeological ruins and mosaics that date back to the 3rd century there are valuable religious monuments and artifacts from early Christian, early Byzantine and medieval periods.





History of the town begins more than two thousand years ago, when the Romans founded the municipium on the peninsula, which later acquired the status of colony under the official name of Colonia Iulia Parentium.



**We have  
entangled the  
stony streets  
to keep you as  
long as possible**

The main streets of the old town of Poreč, Decumanus and Cardo Maximus, are even nowadays preserved in their original, correct geometrical arrangement of the Roman town.



Within the former bulwarks, next to the oldest Marafor Square, remains of ancient temples are preserved and on the rich treasury of old town monuments are enlisted: the Roman house, House of Two Saints, Istrian Assembly, gothic palaces Zuccato and Manzini and palace in Decumanus 5, baroque palaces Sinčić and Vergotini and neoclassical palace Polesini.

# We have framed history in blue

At the exit from the old town we have built kilometers of seaside promenade. Our coastline, including islands, is 37 kilometers long.





# We prepared you an ocean of activities

Poreč and surroundings are treasury of active holiday possibilities for all ages. With more than twenty sports and recreational centers arranged to offer lessons and equipment hire for different types of activities on land and sea, and nature and history have prepared the ground for an independent recreation and research.



Bike trails that we built have ancient temples on the left side and sea on the right. They are laid along the coast parallel to the Roman streets, roads that wander through the olive groves and the remains of rustic villas.



**The grass  
is freshly  
mowed**

At the very entrance to the Green Lagoon golf driving range is arranged for a long game up to 330 m<sup>2</sup>, pitching green of 120 m<sup>2</sup> and putting green of 300 m<sup>2</sup>, with 18 holes and flags. It is possible to rent equipment and attend golf school.



**The terrain is  
leveled and  
we are ready  
for the match**

Poreč has about 120 tennis courts, some of which are only 10 meters from the sea and the players are chilled by a comfortable breeze. Tennis lessons are organized as well.



# The freshness of the sea and the forest awaits at the start

We have renovated trails for hiking, trekking, walking or Nordic walking, in length of more than 44 kilometers - along the sea or the old town, but there is a myriad of those you can find yourself.







# Our wind is always favorable

You can sail as a regatta guest or as a beginner in our sailing schools, alone or accompanied, along the old town bulwarks, visit the islands or take off towards the open sea. Bora blows from the north, carrying refreshments and sunny weather, warm wind from the south brings rain and summer breeze Mistral is blowing from the sea to the mainland. In the town area there are three smaller marinas, with 100-400 berths, and with spots on land as well.

# We have discovered new perspectives

Diving centers are equipped to organize and conduct dives for individual and group instruction, and undersea have taken care for rich wildlife, mysterious shipwrecks and submerged reefs. A unique adventure is a tour on a night dive.



The cable car for water skiing is unique in the wider area. The track is 700 meters long and has a seven-speed cableway which adapts equally to experienced water skiers and beginners, and they have professional instructors at their disposal!



Horse riding in Poreč is available on various locations, and due to the expert guidance, learning about the town, forest and coastal area in this way is available to both adults and children.



At the training ground for speleo climbing at Baredine cave you can learn the techniques of climbing and descending with a rope, and meet the underworld of the cave. Previous speleological experience is not required!



Karting track near the town, 600 meters long and 7 meters in width, is arranged according to the international standards of motor sport, even with the racing cars and tracks for the kids!





Every year we are organizing a series of races where everyone is welcome! Older and younger, professionals and amateurs ... Recreational and professional swimming marathons, bicycle races, sailing regatta, rally racing, triathlon ... all these events are arranged throughout the year, taking place at combined locations in the old town nucleus, at the beach and the hinterland of the town, from the Istrian vineyards and olive groves to the coves, promenades along the sea and back.



# Captain has planned a voyage

Boat trips lead to the nearby Lim Channel, Rovinj, Brijuni National Park...  
with music and picnic, freshly caught fish.



Aquarium in the old town of Poreč in 24 aquariums presents the underwater world and 70 different inhabitants of the Adriatic Sea.



Geomorphologic natural cave pit Baredine, about 132 meters deep, a treasury of stalagmites, stalactites and underground sculptures, is a home to the endemic specie - proteus (*Proteus anguinus*).



Although located in the pristine nature of the little settlement Tičan, our observatory is world-famous. In it experts reveal celestial objects and educate young astronomers, and in summer the observatory opens its doors to visitors through lectures and organized observation of stars.





**We have heated  
up the sea  
and prolonged  
the day**

Poreč has an average summer day with more than 10 hours of sunshine, therefore the sea warms up to 28 degrees Celsius.



Valamar Pinia Hotel \*\*\*

Our sea is pure and beaches pleasant. On as many as twenty beaches, with many amenities and arranged playgrounds for children, Blue Flags are positioned, an internationally recognized guarantee of clear waters and a variety of services, and equal quality of the sea in a series of hidden coves. Sea quality has been monitored here continuously for 25 years!



**Prosciutto  
is sliced,  
Terrano  
decanted**

Istrian taverns are places where is preserved the tradition of preparing meals on the peninsula which we remember for generations. In the authentic homely ambience are prepared thick minestrone soup, homemade pasta with sauces, meat of Istrian cattle, cutting the prosciutto, cheese and pancetta, and we mix them with the gifts of nature: asparagus, mushrooms, truffles, vegetables picked from the garden ... all by the recipes of our grandmother.



Our restaurants are the perfect blend of elegant ambience and innovative cuisine that mixes the ingredients from continental peninsula with the best given by the sea. Fresh fish, crayfish and seashells are prepared with typical Mediterranean spices, but in daring combinations with truffles or other fruits of Istrian woods. The story is complete with top wines of the region: light wine Istrian Malvasia, Chardonnay and Pinot or Terrano, Refosco, Merlot and Cabernet Sauvignon of red wines.



# Your name is written on this Malvasia

Istrian Malvasia is the most important and most widespread variety of wines in our area.



The tradition of growing grapevines, of which many monuments testify, from the times of the Roman Empire and the Mediterranean climate with long, hot summers and short, mild winters, guarantee top quality wines. Our wine trails lead through vineyards to the wine cellars which have devoted a lifetime to the study of grapes, soil and grape processing.

The first written testimony of the peninsula, from the time of the ancient Greeks and Romans, are associated with olive oil, and there are numerous pieces of evidence: remains of ancient oil mills and amphorae in which oil was transported. Today's varieties have their roots in those ancient times and modern olive oil from Istria is enlisted in the world's best guides. A dozen of our manufacturers are located on the map of Istrian olive oils and are ready to present their olives and oils.



# Party invitations are sent

During the summer season, the area of our town has even 120,000 visitors daily. It is tempting to enjoy the vibrancy of the town, but due to the long, indented coastline and countryside, it is possible to hide it from everyone.







In the evening the town pulsates to the beat of the music coming from the squares and clubs, and lounge bars along the coast offer refreshments in the summer nights. We have designed many fun events, tastings and festivities that last for several days. And private parties are inspired by the sea.





The streets of the old town are scenery for many shows and festivals. Jazz is played in lapidary of Heritage Museum, classical music in Euphrasian basilica, folklore is danced and folk tunes are sung. Squares become homes of street festival, and sometimes we go back in time to 18<sup>th</sup> century with historical festival of Giostra.

# Windows are wide open to the sea

Accommodation options in the Poreč area are very diverse. Intimate town or family hotels and resorts, apartments and rooms in private homes or resorts, bungalows, camps... it's easy to find what suits the needs and abilities of each individual, and the biggest advantage of all the facilities is their location near the sea.



Valamar Club Tamaris \*\*\*\*



Hotel Molindrio Plava Laguna \*\*\*\*

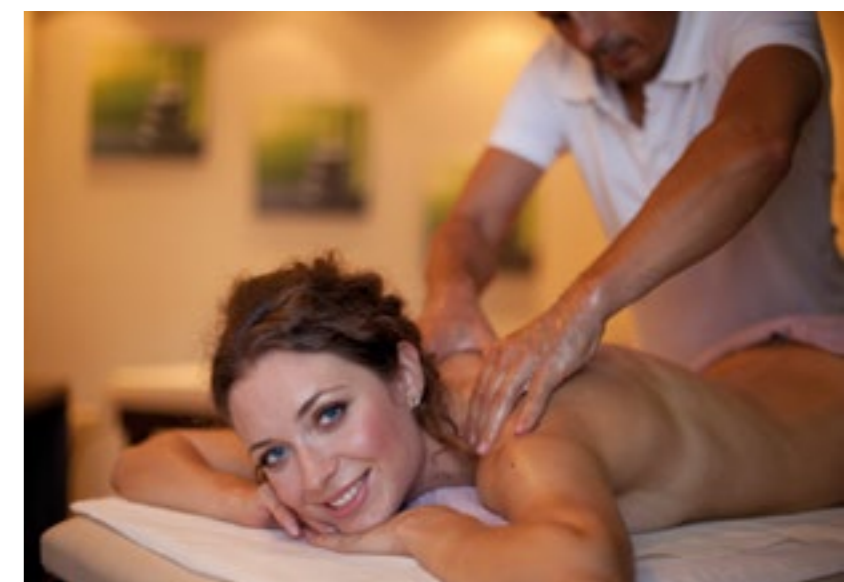


Hotel Parentium Plava Laguna \*\*\*



## Hotels

The first hotel in Poreč has been opened in 1910 and became trademark of history of Poreč tourism. Today we have around 30 hotels spread across the very town, along the coast and on the island of St. Nikola. Part of the hotels is suited for family holidays, with entertainment for adults and children as well as facilities for all the family members, and part is designed for relaxation and enjoyment of individuals and couples, with excellent gastronomy, luxury, wellness treatments.





Villa, Village & Apartments Galijot Plava Laguna \*\*\*\*



Apartments Galijot Plava Laguna \*\*\*\*



Valamar Club Tamaris Casa Palma \*\*\*\*



Valamar Tamaris Villas \*\*\*\*



## Private accommodation and apartment resorts

Renting facility in private accommodation sector means great range of choices, with the hosts who, as residents of this area, know how to advise you to truly get to know all the little secret destinations.

Rooms and suites are decorated in family homes across the Poreč Riviera, and there are different sizes, categories and prices. Within the offer of hospitality houses there are around 15 apartment resorts, which are located along the sea in the shade of green forests, and most of them offer animation, locations with swimming pools, playgrounds and beaches with sports facilities, bars and restaurants.



Camping Ulrika \*\*\*\*



Kamp Lanterna\*\*\*



## Camps

Camping has always been a symbol of free and unconstrained holiday in the heart of nature, in an environment of greenery and sound of waves. At our place it can be quite intimate, blended with nature or at ease, with the maximum comfort, entertainment and animation programs...



**All is set for  
your arrival,  
because you are  
the most important  
tile of our mosaic.**

*You complete us*





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[www.myporec.com](http://www.myporec.com)



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